

GREYCELLS EDUCATION LIMITED

Regd. Office : D-2,1st Floor, Poddar Chambers, 126 Mathuradas Compound, N.M. Joshi Marg,

Lower Parel (West), Mumbai -400 013

UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2011

S.No.	Particulars	Standalone				
		(₹ In lacs except per share data)				
		Unaudited Three Months ended 30.09.2011	Unaudited Three Months ended 30.09.2010	Unaudited Six Months ended 30.09.2011	Unaudited Six Months ended 30.09.2010	Audited Year ended 31.03.2011
1	(a) Net Sales / Income from Operations	98.02	108.54	200.87	201.97	562.49
	(b) Other Operating Income	1.27	6.10	6.06	25.65	43.30
	Total Income	99.29	114.64	206.93	227.62	605.79
2	Expenditure	155.92	229.22	314.96	396.90	754.64
	(a) Direct Expenses	40.28	39.19	93.92	74.51	229.74
	(b) Rent	24.28	25.14	49.31	44.09	90.23
	(c) Employees cost	17.70	14.40	35.45	30.43	68.42
	(d) Advertisements and Marketing Cost	32.32	100.59	55.60	153.61	153.67
	(e) Other Administration Expenses	29.74	36.13	57.51	73.60	162.59
	(f) Depreciation	11.61	13.77	23.18	20.67	49.98
3	Profit/(Loss) from Operations before Other Income, Interest and Exceptional Items (1-2)	(56.63)	(114.58)	(108.04)	(169.28)	(148.85)
4	Other Income	3.80	2.07	6.83	3.73	-
5	Profit/(Loss) from Operations before Interest and Exceptional Items (3+4)	(52.83)	(112.51)	(101.21)	(165.55)	(148.85)
6	Interest	-	0.38	-	0.38	2.73
7	Profit/(Loss) after Interest but before Exceptional Items (5-6)	(52.83)	(112.89)	(101.21)	(165.93)	(151.58)
8	<u>Exceptional items</u>	-	-	-	(280.00)	(410.00)
	Loss on sale of Investments	-	-	-	-	(280.00)
	Provision for diminution in the value of Investments	-	-	-	(280.00)	(130.00)
9	Profit / (Loss) from Ordinary activities before tax (7+8)	(52.83)	(112.89)	(101.21)	(445.93)	(561.58)
10	Tax Expenses	(0.02)	1.55	0.65	1.65	4.67
	Current	-	-	-	-	-
	Deferred	(0.02)	1.55	0.65	1.65	4.67
11	Net Profit / (Loss) from Ordinary activities after tax	(52.85)	(111.35)	(100.56)	(444.28)	(556.91)
12	Net Profit / (Loss) for the Period	(52.85)	(111.35)	(100.56)	(444.28)	(556.91)
13	Paid up Equity Capital (Face Value of ₹ 10/- each)	600.77	600.77	600.77	600.77	600.77
14	Reserve Excluding Revaluation Reserve	-	-	-	-	2864.60
15	Earning Per Share - Basic & Diluted					
	a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be)	(0.88)	(1.85)	(1.67)	(7.40)	(9.27)
	b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be)	(0.88)	(1.85)	(1.67)	(7.40)	(9.27)
16	Public Shareholding					
	-number of shares	4545148	4695148	4545148	4695148	4695148
	-percentage of share holding	75.66%	78.15%	75.66%	78.15%	78.15%
17	Promoters and promoter group Shareholding **					
	a) Pledged/Encumbered	-	-	-	-	-
	- Number of shares	-	-	-	-	-
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	- Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-
	b) Non-encumbered					
	- Number of Shares	1462567	1312567	1462567	1312567	1312567
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	- Percentage of shares (as a % of the total share capital of the company)	24.34%	21.85%	24.34%	21.85%	21.85%

NOTES

- 1 The Company is presently operating in a single segment of vocational education in media, entertainment, Finance and Sports Management. The Company is in only one business segment and therefore reporting of segmentwise information under Clause 41 of the Listing Agreement is not applicable.
- 2 Gross revenue for the academic year as on date stands at approx ₹537.64 lacs for the academic year 2011-12. In terms of Accounting Standard 9 for Revenue Recognition, revenue from student fees is recognised over the period of instruction.
- 3 Since students intake is once a year, the results of any quarter may not be a truly indicative of quarter to quarter / annual performance.
- 4 The above financial results were reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on 10th November, 2011. The Statutory Auditors have carried out the "Limited review" of the results.
- 5 During the quarter, the Company has not received any complaint from investors. There were no complaints remaining unresolved at the beginning and end of the quarter.

6 Deployment of funds collected through rights issue (₹In lacs) :		
Particulars	Proposed	Amount
	₹	₹
Investment in Subsidiary	164.04	164.04
Setting up of New Centre	205.00	205.00
Repayment of Borrowings	435.00	435.00
Issue Expenses	34.11	34.11
General Corporate Purposes	299.96	299.96
Total	1,138.11	1,138.11
Balance Unutilized		-

The estimated Issue Expenses allocated was ₹ 35.50 lakhs against that the Company expended ₹ 34.11 lakhs. Further the balance unutilized issue expenses Rs. 1.39 lakhs is reallocated to General Corporate purposes, and has been utilized.

For and on behalf of the Board

Date: 10th November, 2011.
Place : Mumbai

Mr. Nowshir Engineer
Managing Director

GREYCELLS EDUCATION LIMITED

Regd. Office : D-2, 1st Floor, Poddar Chambers, 126, Mathuradas Compound
N.M. Joshi Marg, Lower Parel (West), Mumbai -400 013

Statement of Assets and Liabilities

(` In lacs)

Particulars	STANDALONE	
	Unaudited	Unaudited
	Six Months ended 30.09.2011	Six Months ended 30.09.2010
SHAREHOLDERS' FUNDS:		
(a) Capital	600.81	600.81
(b) Reserves and Surplus	2,864.60	2,864.60
(c) Money Received against Share Warrants	178.75	-
LOAN FUNDS	7.00	67.10
DEFERRED TAX LIABILITY (NET)	-	-
TOTAL	3,651.16	3,532.51
FIXED ASSETS	106.65	159.09
INVESTMENTS	2,130.15	2,297.09
DEFERRED TAX ASSET (NET)	10.79	3.82
CURRENT ASSETS, LOANS AND ADVANCES	497.94	505.68
(a) Inventories	-	-
(b) Sundry Debtors	151.01	184.70
(c) Cash and Bank balances	175.70	89.10
(d) Other Current Assets	1.72	42.25
(e) Loans and Advances	169.51	189.63
Less: Current Liabilities and Provisions	327.30	428.79
(a) Liabilities	319.08	421.23
(b) Provisions	8.22	7.56
NET CURRENT ASSETS	170.64	76.90
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	0.20	0.61
PROFIT AND LOSS ACCOUNT	1,232.73	995.00
TOTAL	3,651.16	3,532.51

For and on behalf of the Board

Mr. Nowshir Engineer
Managing Director

Date: 10th November, 2011.

Place : Mumbai

GREYCELLS EDUCATION LIMITED

Regd. Office : D-2,1st Floor, Poddar Chambers, 126 Mathuradas Compound, N.M. Joshi Marg,

Lower Parel (West), Mumbai -400 013

UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2011

S.No.	Particulars	CONSOLIDATED				
		(₹In lacs except per share data)				
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
		Three Months	Three Months	Six Months	Six Months	Year ended
	ended	ended	ended	ended		
	30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011	
1	(a) Net Sales / Income from Operations	142.78	135.73	342.49	318.80	917.49
	(b) Other Operating Income	4.66	13.25	12.80	34.09	31.06
	Total Income	147.44	148.99	355.29	352.90	948.55
2	Expenditure	277.39	327.91	543.12	585.90	1,099.75
	(a) Direct Expenses	37.59	46.96	100.09	90.36	243.28
	(b) Rent	49.65	44.75	99.04	93.24	188.74
	(c) Employees cost	47.47	36.61	88.49	73.26	165.59
	(d) Advertisements and Marketing Cost	83.53	141.53	137.18	213.01	227.26
	(e) Other Administration Expenses	44.31	41.65	88.87	90.69	208.76
	(f) Provision for doubtful expenses	-	-	-	-	4.57
	(g) Depreciation	14.84	16.40	29.45	25.34	61.56
3	Profit/(Loss) from Operations before Other Income, Interest and Exceptional Items (1-2)	(129.95)	(178.92)	(187.83)	(233.01)	(151.20)
4	Other Income	1.40	2.07	2.09	3.73	1.79
5	Profit/(Loss) from Operations before Interest and Exceptional Items (3+4)	(128.56)	(176.85)	(185.74)	(229.28)	(149.40)
6	Interest	0.70	(0.10)	0.93	2.75	5.61
7	Profit/(Loss) after Interest but before Exceptional Items (5-6)	(129.25)	(176.7508)	(186.68)	(232.03)	(155.01)
8	<u>Exceptional items</u>	-	-	-	(280.00)	(410.00)
	Loss on sale of Investments	-	-	-	-	(280.00)
	Provision for diminution in the value of Investments	-	-	-	(280.00)	(130.00)
9	Profit / (Loss) from Ordinary activities before tax (7+8)	(129.25)	(176.75)	(186.68)	(512.03)	(565.01)
10	<u>Tax Expenses</u>	(0.02)	1.55	0.65	1.65	4.67
	Current	-	-	-	-	-
	Deferred	(0.02)	1.55	0.65	1.65	4.67
11	Net Profit / (Loss) from Ordinary activities after tax	(129.27)	(175.20)	(186.03)	(510.38)	(560.34)
12	Net Profit / (Loss) for the Period	(129.27)	(175.20)	(186.03)	(510.38)	(560.34)
13	Less: Minority Interest	(11.41)	(15.23)	(24.63)	(15.23)	(9.62)
14	Net Profit / (Loss) for the Period	(117.87)	(159.98)	(161.40)	(495.15)	(550.72)
15	Paid up Equity Capital (Face Value of ₹ 10/- each)	600.77	600.77	600.77	600.77	600.77
16	Reserve Excluding Revaluation Reserve	-	-	-	-	2,864.60
17	Earning Per Share - Basic & Diluted	-	-	-	-	-
	a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(1.96)	(2.66)	(2.69)	(8.24)	(9.17)
	b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(1.96)	(2.66)	(2.69)	(8.24)	(9.17)
18	Public Shareholding					
	-number of shares	4545148	4695148	4545148	4695148	4695148
	-percentage of share holding	75.66%	78.15%	75.66%	78.15%	78.15%
19	Promoters and promoter group Shareholding **	-	-	-	-	-
	a) Pledged/Encumbered	-	-	-	-	-
	- Number of shares	-	-	-	-	-
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	- Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-
	b) Non-encumbered	-	-	-	-	-
	- Number of Shares	1462567	1312567	1462567	1312567	1312567
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	- Percentage of shares (as a % of the total share capital of the company)	24.34%	21.85%	24.34%	21.85%	21.85%

NOTES

- 1 The Company is in only one business segment and therefore reporting of segmentwise information under Clause 41 of the Listing Agreement is not applicable. The Company is presently operating in a single segment of vocational education in media, entertainment & finance and sports management.
- 2 Gross revenue for the academic year as on date stands at approx ₹ 872.25 lacs for the academic year 2011-12. In terms of Accounting Standard 9 for Revenue Recognition, revenue from student fees is recognised over the period of instruction.
- 3 Since students intake is once a year, the results of any quarter may not be a truly indicative of quarter to quarter / annual performance.
- 4 The consolidated results include the 100% subsidiary EMDI (Overseas) FZ LLC and also the Joint venture subsidiary Company (51% holding) - Eduhub Education Pvt. Ltd and have been prepared in accordance with the AS 21 issued by the Institute of Chartered Accountants of India.
- 5 The above financial results were reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on 10th November, 2011. The Statutory Auditors have carried out the "Limited review" of the results.
- 6 During the quarter, the Company has not received any complaint from investors. There were no complaints remaining unresolved at the beginning and end of the quarter.

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Deployment of funds collected through rights issue (₹In lacs) :		
Particulars	Proposed	Amount
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Issue Expenses	34.11	34.11
General Corporate Purposes	299.96	299.96
Total	1,138.11	1,138.11
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Managing Director

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Particulars	CONSOLIDATED	
	Unaudited	Unaudited
	Six Months ended 30.09.2011	Six Months ended 30.09.2010
SHAREHOLDERS' FUNDS:		
(a) Share Capital	600.81	600.81
(b) Reserves and Surplus	2,864.60	2,864.60
(c) Money Received against Share Warrants	178.75	-
LOAN FUNDS	172.33	194.55
DEFERRED TAX LIABILITY (NET)	-	-
TOTAL	3,816.48	3,659.96
FIXED ASSETS	1,878.17	1,936.34
INVESTMENTS	504.00	670.94
DEFERRED TAX ASSET (NET)	10.79	3.82
CURRENT ASSETS, LOANS AND ADVANCES	560.29	691.39
(a) Inventories	-	-
(b) Sundry Debtors	207.38	387.13
(c) Cash and Bank balances	250.14	174.61
(d) Other Current Assets	31.72	56.74
(e) Loans and Advances	71.05	72.91
Less: Current Liabilities and Provisions	563.44	789.03
(a) Liabilities	551.69	773.99
(b) Provisions	11.75	15.04
NET CURRENT ASSETS	(3.15)	(97.64)
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	0.20	0.61
Foreign Currency Translation Account - Debit Balance	26.74	7.53
Minority Interest - Debit Balance	26.19	7.17
PROFIT AND LOSS ACCOUNT	1,373.53	1,131.18
TOTAL	3,816.48	3,659.96

For and on behalf of the Board

Mr. Nowshir Engineer
Managing Director

Date: 10th November, 2011.

Place : Mumbai